

Global Foodservice en Español 2005 Editorial Calendar

**FYI Directorio
Anual de la
Gastronomía 2005/06**

Latin American Buyers' Guide

In Spanish, Latin America's most accurate, comprehensive listings of:

- Exporting Suppliers/Manufacturers
- Equipment, Tabletop and Food/Beverage Products
- Calendar of Events for 2005

**SPECIAL BONUS:
On-Line Buyers' Guide**

All listings up-dated automatically on
www.globalfoodservice.com

Ad Space Close: April 18, 2005

AUGUST/SEPTEMBER

Global Foodservice en Español

NAFEM (New Orleans) 2005 Preview

Bonus Distribution

ABASTUR (Mexico City) 2005 Preview

Bonus Distribution

SEGMENT REPORT: Quick-Serve

Product Focus: Coffee Products

Includes Coffee, Espresso, Cappuccino Machines, Grinders, Dispensers, Accessories

Product Focus: Beverage and Bar Products

Includes Blenders, Dispensers, Ice Machines, Soft-Serve Machines, Juicers, Bar Carts, Purifiers

Product Focus: Food Storage and Holding

Includes Warmers, Steamers, Cook/Hold, Cabinets, Containers, Racks, Shelving

Ad Space Close: July 11, 2005

OCTOBER/NOVEMBER

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ABASTUR Report

SEGMENT REPORT: Hotel Foodservice

Product Focus: Food Safety

Includes Blast Chillers, Thermometers, Hand Washers, Color-Coded HACCP Products

Product Focus: Cooking Equipment

Includes Ovens, Fryers, Induction, Ranges, Steamers, Broilers, Griddles, Smokers

Product Focus: Warewashing

Includes Dishwashers, Warewashers, Glass Washers, Racks, Trays, Spray Units, Hoses

Ad Space Close: October 17, 2005

GEOGRAPHIC

Argentina	447
Bolivia	19
Brazil	1461
Chile	285
Colombia	490
Costa Rica	258
Dominican Republic	134
Ecuador	223
El Salvador	38
Guatemala	70
Honduras	12
Mexico	5669
Nicaragua	25
Panama	87
Paraguay	38
Peru	259
Portugal	173
Puerto Rico	208
Spain	501
Uruguay	36
Venezuela	211
USA/Caribbean	371

CIRCULATION TOTAL 11,015

TITLE/FUNCTION

Corporate Management/Owners	5,528
Food & Beverage Management	2,946
Executive Chefs	512
Purchasing/Operations Management	1,457
Sales/Government/Other	572

INDUSTRY

Hotel Management/Owners	6,514
Restaurant Chain Headquarters/ Regional Offices	1,336
Consultants	398
Convenience/Supermarket Headquarters	340
Contact Caterers	239
Associations	177
Amusement/Transportation	466
Distributors/Dealers	1,545